

Jennifer L. Ziegelmayer

Assistant Professor of Computer Information Systems
Division of Accounting, Computer Information Systems, and Finance
College of Business, Delta State University

335 Broom Hall
Box 3222
Delta State University
Cleveland, MS 38733

1.662.846.4184

jziegelmayer@deltastate.edu

<http://faculty.deltastate.edu/jziegelmayer>

Education

Doctor of Philosophy in Business Administration (August 2009)

The University of Mississippi

Major: Management Information Systems

Minors: Management
Telecommunications

Advisor: Dr. Brian J. Reithel

Dissertation: Misbehavior in the Helpdesk: An Integrated Model of Counterproductive
Workplace Behaviors by Information Technology Support Staff

Master of Science (May 2001)

Middle Tennessee State University

Major: Accounting & Information Systems

Bachelor of University Studies (May 2000)

Middle Tennessee State University

Cognates: Computer Science
Information Systems
Electrical Engineering

Research Interests

Privacy, Behavioral Security, IT Audit

Fraud, White Collar Crime, Tax Compliance, Counterproductive Workplace Behaviors

Cross-cultural Issues in IS and Accounting

Teaching Interests

Programming, Web Development

Security and Information Assurance, IT Audit

Global Information Systems, Supply Chain Management, IS Strategy

Publications

- Zhang, J., Luo, X., Akkaladevi, S. & Ziegelmayer, J.L. (2009). Revisiting the Password Problem from a New Perspective. *European Journal of Information Systems. Special Issue on Privacy and Security*, 18, 165-176.
- Zhang, J., Li, H. & Ziegelmayer, J.L. (2009). Resource or capability? A dissection of SMEs' IT infrastructure flexibility and its relationship with IT responsiveness. *Journal of Computer Information Systems*.
- Kamssu, A.J., Reithel, B.J., & Ziegelmayer, J.L. (2003). Information technology and financial performance: The impact of being an Internet-dependent firm on stock returns. *Information Systems Frontiers*, 5(3), 279-288.

Under Review

- James, T., Nottingham, Q. & Ziegelmayer, J.L. (under review). A Multidimensional Model of Privacy: Determinants of Online Privacy Behavior. *Information and Management*.

Proceedings

- Ziegelmayer, J.L., Ford, S.K., & Sandifer, L.B. (2009). That's Not Fair! An Empirical Study of Student Perceptions of Grading Scheme Justice. *Proceedings of the Fortieth Annual Meeting of the Decision Sciences Institute, New Orleans, LA, November 14-17, 2009*. Atlanta: Decision Sciences Institute.
- James, T., Nottingham, Q. & Ziegelmayer, J.L. (2008). Determining an individual's concept of privacy. In E.A. Ross (ed.) *Proceedings of the Thirty-ninth Annual Meeting of the Decision Sciences Institute, Baltimore, November 22-25, 2008*. (pp. 5011-5016) Atlanta: Decision Sciences Institute.
- Ford, S.K., Sandifer, L.B. & Ziegelmayer, J.L. (2008). Flexible grading: An analysis of student preferences for grading purposes. In E.A. Ross (ed.) *Proceedings of the Thirty-ninth Annual Meeting of the Decision Sciences Institute, Baltimore, November 22-25, 2008*. (pp. 5381-5386) Atlanta: Decision Sciences Institute.
- Zhang, J., Li, H. & Ziegelmayer, J.L. (2008). An empirical study of the relationship between IT infrastructure flexibility and IT responsiveness in SMEs: A resource-based analysis. *Proceedings of the Thirteenth Annual Meeting of the Americas Conference of Information Systems, Toronto, Canada*.
- Barfitt, L.A. & Ziegelmayer, J.L. (2007). The early history of the AICPA code of professional ethics. *Proceedings of the Thirty-eighth Annual Meeting of the Decision Sciences Institute, Phoenix, AZ*.

Ghosh, K., Ziegelmayer, J.L. & Ammeter, A.P. (2007). Self-determination, founders, and project characteristics as motivators in open source software. *Proceedings of the Fifty-seventh Annual Meeting of the Academy of Management, Philadelphia, PA.*

Ghosh, K., Ziegelmayer, J.L. & Ammeter, A.P. (2006). Assessing the impact of project founder reputation and project structure on motivation to participate in open source software projects. *Proceedings of the Twelfth Annual Meeting of the Americas Conference of Information Systems, Acapulco, Mexico.*

Ziegelmayer, J.L. & Barfitt, L.A. (2005). An investigation of the moderating effect of neutralization techniques on the propensity to commit white collar crime. *Proceedings of the Thirty-sixth Annual Meeting of the Decision Sciences Institute, San Francisco, CA.*

Barfitt, L.A., Ziegelmayer, J.L. & Zhang, J. (2005). The need for forensic accounting education: The practitioner's viewpoint. *Proceedings of the Thirty-sixth Annual Meeting of the Decision Sciences Institute, San Francisco, CA.*

Ziegelmayer, J.L. (2004). The effect of communication media characteristics on accountability in virtual teams: A proposed framework and conceptual model. *Proceedings of the Thirty-fifth Annual Meeting of the Decision Sciences Institute, Boston, MA.*

Zhang, J. & Ziegelmayer, J.L. (2004). A conceptual model of end-users' information security commitment. *Proceedings of the Thirty-fifth Annual Meeting of the Decision Sciences Institute, Boston, MA.*

Presentations

Ziegelmayer, J.L. (2009). Affect and Planned Behavior: An Integrated Model of Counterproductive Workplace Behavior. *Presentation to the Twelfth Annual Meeting of the Society of Business, Industry, and Economics, Destin, FL, April 16, 2010.*

Ziegelmayer, J.L., Ford, S.K., & Sandifer, L.B. (2009). That's Not Fair! An Empirical Study of Student Perceptions of Grading Scheme Justice. *Presentation to the Eleventh Annual Meeting of the Academy of Business Disciplines, Ft. Myers Beach, FL, October 16, 2009.* [Presented by S.K. Ford]

Ziegelmayer, J.L., Ford, S.K., & Sandifer, L.B. (2009). That's Not Fair! An Empirical Study of Student Perceptions of Grading Scheme Justice. *Presentation to the Fortieth Annual Meeting of the Decision Sciences Institute, New Orleans, LA, November 16, 2009.*

Ziegelmayer, J.L., Ford, S.K., & Sandifer, L.B. (2009). That's Not Fair! An Empirical Study of Student Perceptions of Grading Scheme Justice. *Presentation to the Eleventh Annual Meeting of the Society of Business, Industry, and Economics, Destin, FL, April 16, 2009.* [Presented by L.B. Sandifer]

- James, T., Nottingham, Q. & Ziegelmayer, J.L. (2008). Determining an Individual's Concept of Privacy. *Presentation to the Thirty-ninth Annual Meeting of the Decision Sciences Institute, Baltimore, MD, November 22-25, 2008.* [Presented by T. James]
- Ziegelmayer, J.L., Webster, V.N., Barfitt, L.A. & Montgomery, D.C. (2008). Choosing IS: A positioning study. *Presentation to the Thirty-ninth Annual Meeting of the Decision Sciences Institute, Baltimore, MD, November 22-25, 2008.*
- Ford, S.K., Sandifer, L.B. & Ziegelmayer, J.L. (2008). Flexible grading: An analysis of student preferences for grading purposes. *Presentation to the Thirty-ninth Annual Meeting of the Decision Sciences Institute, Baltimore, MD, November 22-25, 2008.*
- Zhang, J., Li, H. & Ziegelmayer, J.L. (2008). An empirical study of the relationship between IT infrastructure flexibility and IT responsiveness in SMEs: A resource-based analysis. *Presentation to the Thirteenth Annual Meeting of the Americas Conference of Information Systems, Toronto, Canada, August 16, 2008.*
- Ziegelmayer, J.L., Webster, V.N., & Montgomery, D.C. (2008). Choosing IS: A positioning study. *Presentation to the Tenth Annual Meeting of the Society of Business, Industry, and Economics, Destin, FL.* [presented by D.C. Montgomery]
- Sandifer, L.B., Ford, S.K, Ziegelmayer, J.L. & Barfitt, L.A. (2008). Predicting student use of optional podcast course materials as a learning tool: An application of the Technology Acceptance Model. *Presentation to the Tenth Annual Meeting of the Society of Business, Industry, and Economics, Destin, FL.* [presented by L. Sandifer]
- Ziegelmayer, J.L., Barfitt, L.A., Sandifer, L.B., & Ford, S.K. (2007). Factors affecting student adoption of podcast lectures: An application of the Unified Theory of Acceptance and Use of Technology. *Presentation to the Thirty-eighth Annual Meeting of the Decision Sciences Institute, Phoenix, AZ.*
- Ziegelmayer, J.L. & Barfitt, L.A. (2007). The role of learning style preference in student adoption of optional course materials. *Presentation to the Thirty-eighth Annual Meeting of the Decision Sciences Institute, Phoenix, AZ.*
- Barfitt, L.A., & Ziegelmayer, J.L. (2007). The early history of the AICPA code of professional ethics. *Presentation to the Thirty-eighth Annual Meeting of the Decision Sciences Institute, Phoenix, AZ.* [presented by L. Barfitt]
- Sandifer, L.B., Ford, S.K, Barfitt, L.A. & Ziegelmayer, J.L. (2007). Predicting the use of iPod technology as a learning tool: An application of the Technology Acceptance Model. *Presentation to the Ninth Annual Meeting of the Academy of Business Disciplines, Fort Myers Beach, FL.* [presented by L. Sandifer]
- Ziegelmayer, J.L. (2007). Counterproductive Workplace Behavior. *Presentation to the Ninth Annual Meeting of the Society of Business, Industry, and Economics, Orange Beach, AL.* [presented by L. Barfitt]

Ghosh, K., Ziegelmayer, J.L. & Ammeter, A.P. (2007). Self-determination, founders, and project characteristics as motivators in open source software. *Presentation to the Fifty-seventh Annual Meeting of the Academy of Management, Philadelphia, PA.* [presented by K. Ghosh]

Ghosh, K., Ziegelmayer, J.L. & Ammeter, A.P. (2006). Assessing the impact of project founder reputation and project structure on motivation to participate in open source software projects. *Presentation to the Twelfth Annual Meeting of the Americas Conference of Information Systems, Acapulco, Mexico.*

Ziegelmayer, J.L. & Barfitt, L.A. (2005). An investigation of the moderating effect of neutralization techniques on the propensity to commit white collar crime. *Presentation to the Thirty-sixth Annual Meeting of the Decision Sciences Institute, San Francisco, CA.*

Barfitt, L.A., Ziegelmayer, J.L. & Zhang, J. (2005). The need for forensic accounting education: The practitioner's viewpoint. *Presentation to the Thirty-sixth Annual Meeting of the Decision Sciences Institute, San Francisco, CA.* [presented by L. Barfitt]

Research in Progress

End user adoption of technology commodity upgrades (with T. James and B.C. Kim, expected completion: June 2011)

Out of sight, out of mind: The impact of social translucence on workgroup performance (Solo, expected completion: May 2011)

Forensic accounting: What can we teach? (with L. A. Barfitt, expected completion: January 2011)

The impact of media choice on accountability in virtual teams (Solo, expected completion: December 2010)

Guilt neutralization techniques of white collar criminals (with L. A. Barfitt, expected completion: August 2010)

The role of accountability in information system development success (Solo, expected completion: August 2010)

Counterproductivity in the helpdesk: A replication and re-specification of the Robinson and Bennett typology of workplace deviance (Solo, expected completion: May 2010)

Teaching Experience

Assistant Professor

Management Information Systems (CIS 300)

Global Information Systems (CIS 492)

Microcomputer Applications (CIS 205 & CIS 205 Online)

Project Management (CIS 451)

Advanced Programming – Visual Basic (CIS 310)

Fundamentals of Programming (CIS 210/MAT 210)

Instructor

Global Information Systems (CIS 492)
Microcomputer Applications (CIS 205 & CIS 205 Online)
Fundamentals of Programming (CIS 210/MAT 210)
Management Information Systems (CIS 300)
Object-Oriented Programming (CIS 314)
Advanced Object-Oriented Programming (CIS 414)
RPG Programming (CIS 341)
Database Management Systems (CIS 450/550)

Visiting Instructor

Management Information Systems II (MIS 309)

Graduate Instructor

Management Information Systems I (MIS 241)
Management Information Systems II (MIS 309 Online)

Teaching Assistant

System Analysis and Design (MIS 307)
Management Information Systems II (MIS 309 Online)
Distributed Information Systems/C Programming (MIS 405)
Advanced Systems Analysis and Design (MIS 495)
Mobilizing Technology in the Modern Business Environment (MBA 613)

Professional Experience

Assistant Professor Fall 2009/present

Delta State University

Developed and presented lecture and lab assignments to 100+ students/semester in an online environment for *Microcomputer Applications* using MS Office 2007 (CIS 205 Online), and in a lab/classroom environment for *Fundamentals of Programming* (CIS 210/MAT 210) using C++ in a Dev C++ development environment, *Advanced Programming – Visual Basic* (CIS 310) in a Visual Studio environment, and *Project Management* (CIS 451) using MS Project. Implemented online LMS tools such as Blackboard, myITLab, and the ACM Professional Development library to promote computer familiarity and encourage continuous learning.

Provided curricular and career advising to 30 students. Provided informal advising to numerous other students as well as the officers of the DSU student chapter of the Association of Information Technology Professionals (AITP) and Alpha Iota Mu Honor Society. Supervised student computing team on trips to regional and national competitions.

Spearheaded an initiative to provide study abroad opportunities for students in the College of Business. Handled logistics, fielded interest surveys, arranged and conducted informational meetings, and promoted the Business Abroad program.

Wrote a grant proposal to support the Business Abroad program and was awarded a \$188k from the Dept of Education to develop a minor and certificate program in International

Business. Managed all grant funded activities related to students including recruiting, curriculum development, faculty development, and study abroad activities.

Directed graduate assistants in the analysis for a redesigned College of Business and Center for Community and Economic Development websites. Supervised information requirements gathering, training on content management system, development of “look & feel” consistent with university mandates. Will direct a two phase development project. Phase I will implement an updated, functional, and informative website. Phase II will implement social networking capabilities.

Developed a new graduate level course in Global Supply Chain Management.

Instructor Fall 2006/Spring 2009
Delta State University

Developed and presented lecture and lab assignments to 100+ students/semester in a lab/classroom environment for *Microcomputer Applications* using MS Office 2007 (CIS 205, CIS 205 Online), *Fundamentals of Programming* (CIS 210/MAT 210) using JavaScript in a FrontPage development environment and C++ in a Dev C++ development environment, *Management Information Systems* (CIS 300), *Global Information Systems* (CIS 492) including a short term study tour abroad, *Object-Oriented Programming* (CIS 314 & CIS 414) using C++ in a Dev C++ and Visual Studio development environment, *Database Management Systems* (CIS 450/550) using MS Access and Oracle 10g Express, and *AS/400 Programming* (CIS 341) in RPG using the SEU. Implemented online LMS tools such as Blackboard, myITLab, and the ACM Professional Development library to promote computer familiarity and encourage continuous learning.

Developed a new course, *Global Information Systems*, which incorporated a short term education abroad component to be offered each semester. Led six students on the inaugural two week study tour to London, UK and Paris, France.

Provided curricular and career advising to 23 students. Provided informal advising to numerous other students as well as the officers of the DSU student chapter of the Association of Information Technology Professionals (AITP) student chapter and founding the Alpha Iota Mu Honor Society. Obtained two internal grants totaling \$1500 to support student participation in AITP intercollegiate competitions and supervised student computing team on trips to competitions.

Visiting Instructor Fall 2005/Spring 2006
The University of Mississippi

Developed and presented Introduction to Management Information Systems II (MIS 309) lecture material to 120 students/semester in classroom environment. Used online course management tools to facilitate course administration while promoting regular computer use among novice users.

Graduate Instructor Summer 2005
The University of Mississippi

Conducted a fully-online version of Introduction to Management Information Systems II (MIS 309 Online) using online course management tools and streaming media.

Graduate Teaching Assistant Fall 2003/Spring 2005

The University of Mississippi

Administered a fully-online version of Introduction to Management Information Systems II (MIS 309 Online) using online course management tools and streaming media.

Administered presentation of live and compressed video distance learning lectures (MIS 410). Facilitated communication with remote students using Instant Messaging technologies. Archived lectures on web server using Silicon Chalk for later student review.

Graduate Assistant Summer 2003

The University of Mississippi

Assisted in scriptwriting, videotaping and digitizing of lectures for a fully-online version of Introduction to Management Information Systems I (MIS 241).

Graduate Instructor Fall 2002/Summer 2003

The University of Mississippi

Developed and presented Introduction to Management Information Systems I (MIS 241) lecture material to 45 students/semester in lab-classroom environment. Used online course management tools to facilitate course administration while promoting regular computer use among novice users.

Graduate Teaching Assistant Fall 2001/Spring 2003

The University of Mississippi

Facilitated presentation of lectures online in real-time via streaming-media by simultaneously videotaping and streaming instructor's lectures (MIS 307, 495; MBA 613). Facilitated communication with remote students using Instant Messaging technologies. Archived lectures on streaming media server for later student review.

Graduate Assistant Summer 2002

The University of Mississippi

Videotaped and digitized lecturer and assisted in creating and administering a fully-online version of Introduction to Management Information Systems II (MIS 309) using online course management tools and streaming media.

Graduate Teaching Assistant Fall 2001/Spring 2002

The University of Mississippi

Conducted weekly review sessions to summarize/reiterate theoretical concepts related to operating systems/distributed operating systems presented in Distributed Information Systems (MIS 405) lectures and improve/reinforce student knowledge of data structures and C programming syntax.

Developed and graded homework exercises, programming assignments, and exams; proctored exams; performed record-keeping and administrative functions associated with course.

Grants

In Progress

Dept of Education Undergraduate International Studies and Foreign Language Program Grant, (2011) – Preparing a grant proposal to support the Certificate in International Business by providing study abroad opportunities and providing instruction in foreign language.

Dept of Education Fund for the Improvement of Postsecondary Education (FIPSE) Comprehensive Grant, (2010) – Preparing a grant proposal to support service learning opportunities for rural students to gain real world experience and intrusive student support systems to improve retention of low-income and minority students.

Awarded

Microsoft Developers Network Academic Alliance, (2010) – Awarded a three year subscription (value \$1050).

Dept of Education Business and International Education Grant, (2010) – Awarded a \$188,000 grant to develop a Certificate in International Business, provide study abroad opportunities, and host workshops on international business.

Bryce Griffis Endowment Fund (2008) – Obtained a \$1000 grant to assist with student travel to AITP intercollegiate competitions.

Bryce Griffis Endowment Fund (2008) – Obtained a \$500 grant to assist with student travel to AITP intercollegiate competitions.

Service

External Service

AITP National Competition Problem Set Creator	2007, 2008, 2009
Co-founder, Delta Linux Users Group	2006
Reviewer, Americas Conference for Information Systems	2006, 2008
Reviewer, Decision Sciences Institute Annual Meeting	2004, 2005, 2008, 2009
Session Chair, Decision Sciences Institute Annual Meeting	2004

University Service

Mississippi IHL Articulation Committee	2010-2011
Banner Power Users Group	2010-2011
Graduate Grade Appeals Committee	2009-2011
IT Strategy Committee	2006-2007
Instructional Technology Committee	2004-2005
Artists Series Committee	2004-2005
Council of Academic Administrators	2003-2004
Business Advisory Board Student Feedback Panel	2003, 2004

Academic Appeal Committee	2002-2003
New Student Orientation Planning Committee	2002, 2003, 2004

Departmental Service

Director, Business Abroad program	2009
CIS Curriculum Committee	2006-present
Advisor, Alpha Iota Mu student honor society	2007-present
Advisor, AITP student chapter	2007-present
Judge, Mississippi Community College Programming Competition	2008
Established Gamma Chapter of Alpha Iota Mu honor society	2007
Organizer, DSU Research Symposium workshop: Intro to SPSS	2007
Judge, AITP High School Programming Competition	2006, 2007, 2008
Student Advisor	2006-present

Graduate Student Council

Director of Operations	2004-2005
Treasurer	2003-2004
Webmaster	2002-2003
Senator	2001-2002

Professional Development

Nafsa - Fundamentals of Short-Term Education Abroad (2009)
 AMCIS New Faculty Consortium – “MIS Camp” (2009)
 Center for International Business Education and Research (CIBER)
 Faculty Study Abroad - Strasbourg (2009)
 Globalization Seminars – Memphis (2010)
 devLink Conference (2008, 2010)
 Day of .NET Conference (2007)
 Refresher CITI Course in the Protection of Human Subjects (2007)
 Center for Advanced Research Methods and Analysis (CARMA) Courses:
 Structural Equations Modeling (2007)
 Adv. Structural Equations Modeling (2007)
 Basic CITI Course in the Protection of Human Subjects (2004)

Skills Development

Environmental Systems Research Institute (ESRI)
 Cartographic Design Using ArcGIS 9.0 (2008)
 Understanding Map Projections and Coordinate Systems (2008)

Tennessee Technology Center
 PC Repair & Upgrade I (2000)
 PC Repair & Upgrade II (2001)

Certifications

ICCP Associate Computing Professional (ACP)
IS Core– Professional/Mastery Level
C++ – Associate/Practitioner Level
Web Development – Associate/Practitioner Level
Procedural Programming – Associate/Practitioner Level
Novell Certified NetWare Administrator (CNA)
Comptia A+
Introduction to Networks (2001)

Professional Memberships

Academy of Management	2005-present
Association for Computing Machines	1999-present
Association for Information Systems	2002-present
Association for Information Technology Professionals	2000-present
Decision Sciences Institute	2001-present
IEEE	2000-present

Awards and Recognitions

Beta Gamma Sigma International Honor Society	2010
America's Conference on Information Systems New Faculty Consortium	2009
Alpha Iota Mu Information Systems Honor Society	2008
Academy of Management Doctoral Student Consortium Participant	2005
Graduate Student Council Service Award	2004
Decision Sciences Institute Doctoral Consortium Participant	2003
Graduate School Fellowship	2003-2004
Graduate School Service Fellowship	2002-2003

Personal Information

Citizenships

British Citizen
United States Citizen

Languages

English (US) – native
French – moderate proficiency

Religious Affiliation

Roman Catholic

Technical Skills

<i>Operating Systems/ Utilities</i>	<i>Course Management Tools</i>	<i>Applications</i>
DOS	Blackboard	MS Word
UNIX	Angel	MS Excel
Windows 9x/2k/NT/XP	WebCT	MS PowerPoint
.Net framework	Moodle	MS Visio
SSH Secure Shell	Silicon Chalk	MS Producer
WinZip	Turnitin.com	MS Publisher
Norton Utilities, Ghost	Eve	MS Project
AdAware, SpyBot	LanSchool	SPSS
AVG, Avast		SAS
McAfee anti-virus	<i>Languages</i>	AMOS
	C/C++ /C#	LISREL
<i>Development Environments</i>	Java	EndNote
MS Visual Studio	Visual Basic .NET	ProCite
Dev C++	UNIX shell scripting	RefViz
MS FrontPage	(csh, bash, tcsh, etc.)	ArcGIS 9
Expressions Blend, SketchFlow	VB Script	Visual Paradigm
	JavaScript	
<i>Content Development</i>	ASP .NET	<i>DataBase</i>
Windows Media Encoder	SQL	MS Access
Real Producer	HTML	Oracle
Camtasia	XML	PL/SQL
Visual Communicator		MySQL
Captivate		SQL Server

Graduate Coursework

Management Information Systems

- Management Information Systems
- Advanced Information Systems Management: Database
- Theoretical Foundation of Management Information Systems: GDSS
- Management of the Information Systems Function
- Research Seminar: Search Heuristics
- Seminar in Economics of E-commerce

Accounting

- Managerial Accounting
- Accounting Systems
- Fraud Investigation
- International Accounting
- Commercial Law
- Tax Research

Research Methods

- Univariate Statistics
- Multivariate Statistics
- Research Seminar: Methodology I - Research and Experimental Design
- Research Seminar: Methodology II - Measurement & Scaling
- Research Seminar: Structured Equations Modeling
- Advanced Quantitative Analysis I: Multivariate Techniques

Geospatial Information Technology

- Cartography
- Introduction to Geospatial Information Systems
- Business Geographics
- Remote Sensing

Management

- Seminar on the History of Management Thought
- Seminar in Group Processes
- Seminar in Strategic Management

Telecommunications

- Local Area Networks
- Telecommunications Management
- Current Issues in Telecommunications: Cellular Technologies

References

- Dr. William Morehead
wmorehed@deltastate.edu
1.662.846.4183
Assistant Professor and Chair
Accounting, Computer Information Systems, and Finance
Delta State University
Cleveland, MS 38732
- Dr. Laurie A. Barfitt
barfittl@wnmu.edu
1.505.538.6241
Associate Professor and Dean
Department of Business Administration
Western New Mexico University
Silver City, NM 88061
- Dr. Brian J. Reithel, CDP
breithel@bus.olemiss.edu
1.662.915.5469
Professor, Department of MIS/POM
The University of Mississippi
University, MS 38677
- Dr. Tabitha James
tajames@vt.edu
1.540.231.3163
Associate Professor, Business Information Technology
Virginia Polytechnic Institute and State University
Blacksburg, VA 24061
- Dr. Douglas W. Vorhies
dvorhies@bus.olemiss.edu
1.662.915.1351
Associate Professor, Department of Marketing
The University of Mississippi
University, MS 38677
- Dr. Anthony P. (Tony) Ammeter
tammer@bus.olemiss.edu
1.662.915.6748
Assistant Professor and PhD Coordinator
Department of MIS/POM
The University of Mississippi
University, MS 38677
- Dr. Mark N. Bing
mbing@bus.olemiss.edu
1.662.915.5257
Assistant Professor, Department of Management
The University of Mississippi
University, MS 38677
- Dr. Jie Zhang
jie.zhang@mwsu.edu
1.940.397.4790
Assistant Professor, Management Information Systems
Dillard College of Business Administration
Midwestern State University
Wichita Falls, TX 76308
- Mr. Talbot Brooks
tbrooks@deltastate.edu
1.662.846.4520
Director, Center for Interdisciplinary Geospatial Technologies
Delta State University
Cleveland, MS 38732