In The Beginning

Apple Computers
Founding Fathers

- Friends in High School
- Both dropped out of college to work in Silicon Valley
  - Woz – HP
  - Jobs – Atari
- April 1, 1976 - Apple Computer was born
- Worked out of Woz’s parent’s garage
- Grew to several thousand employees by 1980
Apple I

- Introduced at the Homebrew Computer Club in Palo Alto, CA

- Specs
  - CPU Speed: 1 MHz
  - Bus Speed: 1 MHz
  - On Board Ram: 8 MB
  - Hard Drive Capacity: 0 MB
  - Price: $666.66
Apple I
More Apples
Graphical User Interface

- Originally developed by Xerox at the Palo Alto Research Center (PARC) in the 1970’s
- Xerox believed it to be unmarketable
- Jobs toured PARC in 1979 where he saw the future of personal computing
- (Intellectually) Shaped the Apple/Macintosh GUI
Graphical User Interface

- Apple sued Microsoft (Windows 1.0) for stealing the GUI
- Bill Gates refuted the claim stating:
  “No, Steve, I think its more like we both have a rich neighbor named Xerox, and you broke in to steal the TV set, and you found out I'd been there first, and you said. "Hey that's no fair! I wanted to steal the TV set!"
Even More Apples